



DIARY NOTE **FOR IMMEDIATE USE**

Date: December 2009

ECQ announces new date and format for 2010

Queensland's premier Expo for the event industry, Event Connection Queensland (ECQ) is proud to announce that they have an exciting new format and a change of date for 2010. The March event has been moved to June 23 – 24 at the Brisbane Convention and Exhibition Centre, South Bank.

Industry feedback has indicated that an event closer to the middle of the year and at end of fiscal year would be better strategically for Queensland exhibitors and visitors alike.

“As an event organiser myself, we are fully aware of the need to re-assess, recreate and re-invigorate to keep any event vibrant and relevant”, said Gary Fitz-Roy, Managing Director, Expertise Events, Australia's largest privately owned events companies and organiser of Event Connection Queensland Expo.

‘Our revamped format and added features; combined with a broader, qualified marketing approach has allowed us to revitalize this successful event for future growth. To attract more government bodies, associations, fundraising and event organisers you need to provide them with an integrated, entertaining and educational experience; not just a room full of exhibitors.’

‘We also recognise, as a key industry player, the need to promote career development and to provide assistance for the younger members of our industry – supporting future growth.’

‘As a result we are introducing a fantastic new initiative for the industry. *Career ConneQion* will be an area where venues, recruiters, training organisations and industry experts, in fact anyone seeking staff, will be able to speak to potential employees. Experts will be on hand to offer practical career advice – from resume preparation, interview techniques to where to find the perfect job.’

‘This initiative creates a reserved area and set times where potential candidates can get career advice without hindering business on Exhibitor's stands’, said Gary Fitz-Roy.

Whilst some features are still to be locked in; some of ECQ's exciting NEW additions for 2010 include:

The new *Solutions Panel* will enable visitors to interact with special guests and industry experts. They will be able to submit questions and problems to our expert panel to get some practical advice.

Culinary Cookoff will take place at 1pm each day featuring some of Queensland's top Food & Beverage groups. Be entertained as two teams race the clock each day to win.

Set the Scene is a display of table themes and settings that allow visitors to see how the professionals create theme and ambience. This is not just an opportunity to gather ideas but visitors can also vote for their ‘Visitors Choice’.

WOW factor will showcase everything from after dinner and keynote speakers, singers and musical acts, comedians, jugglers and magicians and so much more!

So mark this as a must see event in your diary. Event Conneqion Queensland Expo is the one place to be if you want to know anything about Queensland Events.

Where & When: Event ConneQion (ECQ)

Brisbane Convention & Exhibition Centre, South Bank

June 23 - 24, 2010

Times: Wednesday 10am – 5pm & Thursday 10am – 4pm

Cost: Registration is FREE. Register online at www.ecq.com.au

Information: Visit www.ecq.com.au or call (02) 9452 7575.

- Ends -

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ABOUT EXPERTISE EVENTS Expertise Events creates memorable events that connect people and markets in a very personal way. Our exhibitions are created with passion and a personal touch, delivering unique experiences to our customers that are beyond their expectations. Expertise Events organises more than 30 superior events each year that exemplify the company's reputation as the leading Australian independently owned and managed exhibition and event group. **For events brought to you with a personal touch go to www.expertiseevents.com.au or call 02 9452 7575.**